Jessica M. Hanna

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Education

Doctor of Education (Ed.D.), Leadership Studies, Marshall University

Major:	Educational Leadership: Community College Administration
Minor:	Technology
Dissertation Title:	The quality of education leadership doctoral dissertations in the United States: An empirical review
Award:	Excellence in Scholarship – Outstanding Graduate Student Award 2015 from the Southern Regional Council on Educational Administration

Master of Business Administration, Ohio University

Attended:	August 2004 – June 2006
Graduation:	June 2006
Major:	General Business

B.B.A., Business Administration, Ohio University

Attended:	September 1999 – June 2003
Graduation:	June 2003
Major:	Management Information Systems

Higher Education Experience (2010 – Present)

The Ohio State University   **Columbus, Ohio**   **2020 - Present**

- Lead Instructional Designer (ETS)   January 2020 – Present
  - Helped build and implement the Instructional Design Office within the College of Engineering
  - Design, review, and build courses in online, hybrid, & face-to-face delivery formats for the College of Engineering.
  - Led the ETS Instructional Design Office's response to the rapid remote teaching initiative due to Covid-19 pandemic to ensure more than 1,200 engineering courses were moved online within two weeks.
  - Develop and deliver teaching/learning workshops for faculty.
  - Managed short-term and long-term course revisions across multiple departments.
  - Liaison to OSU's Office of Distance and Electronic Education (ODEE).

Marshall University   **South Charleston, West Virginia**   **2012 – 2019**

- Assistant Professor   2015 – December 2019
  - Designed, built, and taught online courses in the Leadership Studies (LS) and Adult & Continuing Education (ACE) master degree programs.
  - Served as a Doctoral Faculty member
  - Served as Program Coordinator for the Career & Technical Center Teaching major in

the ACE Program.

Served on Graduate Council.

- o Served on the University Functions Committee.
- o Served as Chairperson (2017 & 2018) of the Faculty Recognition Committee.
- o Maintained websites as directed by the Dean.
- o List of courses taught is at the end of this CV.

- **Part-time Faculty**   2013 – 2015
    - o Designed and taught online courses in the LS and ACE master degree programs.
        - ▪ ATE 550   Human Relations in the Workplace
        - ▪ LS 690   Leadership Capstone
        - ▪ ACE 628   Adult Instruction Environmental & Personal Aspects
        - ▪ ACE 600   Aspects of Training and Development
        - ▪ ACE 609   Development of Training Plans
        - ▪ ACE 671   Evaluation of Adult & Technical Instruction

- **Graduate Assistant**   2012 – 2015
    - o Assisted faculty with educational technology, research, and teaching as required.
    - o Built and maintained the Ed.D. Program's website (http://www.marshall.edu/edd)
    - o Helped build the College of Education and Professional Development's website (http://www.marshall.edu/coepd)
    - o Co-taught hybrid course: EDF 517 (Statistics)

Central Ohio Technical College   **Newark, Ohio**   **2010 – 2012**

- **Adjunct Faculty**
    - o Designed, built and taught the following courses in face-to-face, hybrid, and online formats:
        - ▪ Introduction to Marketing
        - ▪ Introduction to Computers
        - ▪ Introduction to Management
        - ▪ Team Building

Professional Experience

American Electric Power   **Columbus, Ohio**   **2005 – 2010**

- **Contract Administrator**   2006 – 2010
    - o Negotiated, wrote, and amended contracts with various vendors for the Generation segment of the company.
    - o Created and maintained vendor performance and diversity supplier databases using Microsoft Access and VB.NET.
    - o Collaborated with several business departments to create and implement the Documentum System for seamless document management.

- **Engineering Technician**   2005 – 2006
    - o Contractor through SUN Technical Services, Inc.
    - o Worked closely with engineers to facilitate the exchange of ideas.
    - o Acted as liaison between engineers and vendors.

- o Maintained drawings and documents related to various "stack" construction projects.

Peer Reviewed Publications & Presentations

Hanna, J. (2020). Rapid Response Instructional Design: Responding to the Covid-10 Pandemic While Building a Brand New Instructional Design Team. Paper to be presented at the Southern Regional Council on Educational Administration conference in New Orleans, LA (transitioned to a virtual conference).

Hanna, J. (2019). Homegrown literacy: A case study of literacy initiatives in a rural Ohio town. Paper presented at the Southern Regional Council on Educational Administration conference in Fort Myers, FL.

Early, S. & Hanna, J. (2017). Revelations from a resident assistant mentoring study: Misalignment on mentoring. NASPA SI PCK Winter Newsletter, 2(3), pp. 1-4

Early, S. & Hanna, J. (2017). Fostering leadership in online environments. Webinar for NASPA. Presented November 6, 2017 at 2pm. View at: https://olc.naspa.org/fostering-leadership-in-online-environments.

Hanna, J. & Jackson, C. (2017). Qualitative bibliometric methods: Part II. Paper presented at the Southern Regional Council on Educational Administration conference in New Orleans, LA.

Hanna, J. (2017). Bibliometric databases: Are they really reliable? Paper presented at the Southern Regional Council on Educational Administration conference in New Orleans, LA.

Hanna, J. & Cunningham, M. (2017). Ed.D. and Ph.D. programs in education leadership in the southern region of the United States: Twins or kissing cousins? *Southeast Journal of Education Administration*, 17(1)

Cunningham, M., Damron, E. & Hanna, J. (2017). Education reform in West Virginia and the effect of district takeover. *Southeast Journal of Education Administration*, 17(1)

Hanna, J. (2016). Bibliometric methods: Can they be applied to Educational Leadership? Roundtable presentation at the Southern Regional Council on Educational Administration conference in Charleston, West Virginia.

Hanna, J. (2015). *The quality of education leadership doctoral dissertations in the United States: An empirical review.* (Doctoral Dissertation). ProQuest Digital Dissertations. (UMI 3742189)

Hanna, J. (2015). The quality of education leadership doctoral dissertations in the United States. Paper presented at the Southern Regional Council on Educational Administration conference in Kennesaw, Georgia.

Cunningham, M. & Hanna, J. (2014). Ed.D. and Ph.D. programs in education leadership in the southern region of the United States: Twins or kissing cousins? Paper presented at the Southern Regional Council on Educational Administration conference in Atlanta, Georgia.

Cunningham, M., Damron, E. & Hanna, J. (2013). Education reform in West Virginia and the effect of district takeover. Paper presented at the Southern Regional Council on Educational Administration conference in Oklahoma City.

Service to the Community

Fairfield County, Ohio

- Fairfield County Literacy Council
  - Board Member 2018 – Present
  - Invited Guest Speaker at FCLC's 2019 Annual Meeting
  - Researched how to reach ESL learners in the community
    - Mentioned in newspaper article: Towne Crier Fairfield Edition, July 19-August 1, 2019, page 6, http://www.fairfieldtownecrier.com/7-19-19-OTC.pdf
    - Presented findings at SRCEA Conference in Ft. Myers, FL, October 2019

- Ohio University-Lancaster's Kids in College Program
  - 2018 & 2019 – Taught two, one-week courses (Website Design & MakeyMakey)
  - 2017 – Taught six, one-week courses

- Fairfield Medical Center Foundation
  - Board Member December 2019 - Present

Kanawha, Putnam, & Cabell Counties, West Virginia

- Teays Valley Manor, Scott Depot, WV
  - Taught acrylic painting to senior citizens, 2017 – 2018

- Summer Enrichment Program (SEP), July 2017
  - Designed and taught MakeyMakey courses
  - Designed and built the SEP's website and online registration form, 2014 – 2017

- Chief Information Officer (CIO) Review Class, October 16, 2015
  - Topic: Leadership Foundations for Motivating Employees
  - Hosted by the State of West Virginia on the Marshall University South Charleston Campus

- Health Sciences & Technology Academy (HSTA), Marshall University Chapter
  - Since 2015, I've offered pro-bono services as a statistician

National & International

- Southern Regional Council on Education Administration
  - Elected Board Member & Officer (Recording Secretary), 2015 – 2019
  - Webmaster http://www.srcea.co, 2017 - Present

- Southern Journal of Educational Administration (SJEA)
  - Technical Editor 2019 - Present

- Serve on Editorial Review Board for Association for the Advancement of Computing in Education (ACCE), 2017 - Present
  - Contemporary Issues in Technology and Teacher Education (CITE)
  - Journal of Online Learning Research, and international peer-reviewed publication

- Serve on Editorial Review Board for the Journal of Ethnic and Cultural Studies, 2017 - Present

Professional Pursuits

Memberships
- Southern Regional Council on Educational Administration (SRCEA) Member, 2013 – Present
- Professional Member of Association for Talent Development (ATD), formerly American Society for Training & Development (ASTD), 2014 – 2017
- Member of Association for Talent Development (ATD) West Virginia Chapter, 2014 - 2018
- Member of Golden Key International Honour Society, 2003 – Present

Current/Upcoming Projects
- Research Interest: Instructional Design Theory
- Research Interest: Online Learning During the Covid-19 Pandemic

Marshall University Service

Service to the Leadership Studies (LS) and Adult & Continuing Education (ACE) Departments
- Designed the Marshall University Doctoral Website
- Program Coordinator
- Converted six courses from face-to-face to an online delivery format
- Converted the entire ACE Master's Program to an exclusively online format
- Developed and manage the ACE Master's Program Exit Survey
- Developed the ACE Master's Program assessment procedures
- Faculty Advisor for the annual Doctoral Student/Faculty Seminar (2015 – present)
- Serve on doctoral committees
- Helped develop Master of Arts Leadership Specialist (MALS) Non-Profit Program
- Manage LS 625 (Human Resources) class for MALS program

Service to the College
- Co-designer of the College of Education and Professional Development's (COEPD) website http://www.marshall.edu/coepd (2013 - 2016)
- Serve as the updater for the COEPD website for Graduate Programs (2016 – present)
- Obtained Quality Matters Certification and review online courses
- Attend every Hooding Ceremony
- Serve as Co-Chairperson for the COEPD Faculty Recognition Committee (2016 – present)

Service to the University
- Served on the Marshall University Functions Senate Standing Committee (2016 – 2018)
- Designed the Summer Enrichment Program's website and online registration form (2014 – present)
- Teach Summer Enrichment Program courses, July 2017
- Serve on Graduate Council (2018 – present)

List of Courses Taught (*Online, **Online & Face-to-Face)

Adult Education Courses (Marshall)
- *ACE 550 Interpersonal Skills in the Workplace
- *ACE 600 Aspects of Training & Development
- *ACE 609 Development of Training Plans for Business & Industry
- *ACE 628 Aspects of Adult Instruction Environment & Perspectives
- *ACE 661 Practicum
- *ACE 671 Evaluation of Adult & Continuing Education
- *ACE 685 Adult & Continuing Education Capstone

Educational Foundations Courses (Marshall)
- **EDF 517 Statistics (co-instructor)

Leadership Courses (Marshall)
- *LS 625 Human Resources Management
- *LS 632 Human Relations in the Public Sector
- *LS 640 Legal Issues
- *LS 655 Externship
- *LS 690 Leadership Capstone
- **LS 747 Administration of Community Colleges

Business Courses (Central Ohio Technical College)
- **BMT 2014 Principles of Business
- **BMT 2021 Principles of Management
- **BMT 2022 Principles of Marketing
- **BMT 2071 Team Building

Computer Courses (Central Ohio Technical College)
- **CMP 1601 Principles of Computing